

Program Matrix

Master of Business Administration in Project and Quality Management

The Master of Business Administration in Project and Quality Management (MBA-PQM) is designed to prepare students for careers in the fields of total quality management, project management, project controlling, business analyst, quality control management, and project implementation management.

Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

- Demonstrate the use of effective communication to integrate project management theories and practices for improving organizational performance
- Construct and optimize information related to project management to produce competitive market analysis
- Utilize applied research methods and business strategies to maximize business growth and development opportunities
- Identify and analyze complex business concepts and explore alternative solutions to organizational and project management problems
- Apply appropriate quantitative and qualitative tools, proven marketing and management theories and their practices to analyze, evaluate, and improve a wide range of project management issues including ethics

Curricular Requirements (36 Credits)

The Master of Business Administration in Project and Quality Management degree requires completion of 36-semester credits of coursework, including 24 credits of Business Core courses and 12 credits Project and Quality Management Specialization Elective courses.

1. Business Core Courses: 24 Credits/8 Courses

- ACC 501 – Accounting
- ECO 518 – Economics for Decision Making
- FIN 515 – Entrepreneurial Finance
- IST 530 – Management Information Systems
- MGT 517 – Organizational Development
- MGT 542 – Leadership and Development in Organization
- MGT 545 – Strategic Management and Competitive Globalization
- MKT 517 – Marketing

2. Project and Quality Management Specialization Courses: 12 Credits/4 Courses

- IST 535 – Information Systems in Project Management
- MGT 523 – Human Factors and Team Dynamics
- MGT 570 – Quality Design for Six Sigma
- MGT 575 – Total Quality Management