

Program Matrix

Master of Business Administration in Healthcare Management and Leadership

The Master of Business Administration in Healthcare Management and Leadership (MBA-HCML) program is designed to prepare students for careers in the fields of managed care supervision, patient care management, and healthcare services manager.

Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

- Demonstrate the use of effective communication to assess business challenges and opportunities associated with the global economy, competition, change, and uncertainty
- Integrate appropriate information on management theories and practices to improve healthcare organizational performance
- Utilize applied research methods and business strategies to maximize healthcare growth and development opportunities
- Identify and analyze complex business concepts and explore alternative solutions to healthcare and financial problems
- Apply appropriate quantitative and qualitative tools, proven management theories and practices to analyze, evaluate, and decide on a wide range of healthcare business issues including ethics

Curricular Requirements (36 Credits)

The Master of Business Administration in Healthcare Management and Leadership degree requires completion of 36-semester credits of coursework, including 24 credits of Business Core courses and 12 credits of Healthcare Management and Leadership Specialization Elective courses.

1. Business Core Courses: 24 Credits/8 Courses

- ACC 501 – Accounting
- ECO 518 – Economics for Decision Making
- FIN 515 – Entrepreneurial Finance
- IST 530 – Management Information Systems
- MGT 517 – Organizational Development
- MGT 542 – Leadership and Development in Organization
- MGT 545 – Strategic Management and Competitive Globalization
- MKT 517 – Marketing

2. Healthcare Management and Leadership Specialization Courses: 12 Credits/4 Courses

- HCM 503 – Leadership in Healthcare
- HCM 507 – Healthcare Human Resource Management
- HCM 512 – Healthcare Economics
- HCM 523 – Ethics of Healthcare