

Program Matrix

Doctorate of Business Administration in Global Business and Leadership

The Doctorate of Business Administration in Global Business and Leadership (DBA-GBL) program is designed to help students perform applied research and transform mature learners into leaders. While focusing on advanced decision-making skills and techniques, doctorate candidates also hone the research and writing skills that are required for the high-level of responsibility in academic and business environments.

Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

- Through written and oral communications demonstrate mastery of content knowledge in specialized healthcare fields for a higher level of understanding for decision making in complex organizational environments
- Demonstrate effective leadership skills and entrepreneurial mindset for starting new ventures and growing innovative and collaborative economic development
- Demonstrate an ability to address complex industry challenges using the frameworks of industry rules and regulations that build prescriptive conclusions and real-world experience and knowledge
- Generate, evaluate, and assess the ethical obligations and responsibilities of business for responsible management
- Create strategic plans by providing innovative solutions to complex global business problems using quantitative reasoning and methodologies that contribute to organizational sustainability

Curricular Requirements (60 Credits)

The Doctorate of Business Administration in Global Business and Leadership degree requires completion of 60-semester credits of coursework, including 30 credits of Business Core courses, 15 credits of Global Business and Leadership Specialization Elective courses, a Comprehensive Competency Assessment, and 15 credits of Research Project courses – **OR** – 15 credits of Dissertation courses.

1. Business Core Courses: 30 Credits/10 Courses

- ECO 615 – Global Economy
- FIN 605 – Global Business Finance
- GRC 600 – Doctoral Academic Study and Writing
- GRC 605 – Business Research Methodology and Quantitative Statistics
- MGT 616 – Organizational Change and Development in Management System
- MGT 610 – Mastering Leadership: Theories and Concepts
- MGT 618 – International Business
- MGT 662 – Entrepreneurship and Small Business Management
- MKT 640 – E-Commerce Models and Applications
- MKT 645 – Marketing Research in Consumer Behavior

2. Global Business and Leadership Specialization Courses: 15 Credits/5 Courses

- MGT 620 – Risk Management
- MGT 630 – Business Logistics
- MGT 645 – Strategic Management: A Global Approach
- MGT 650 – Project Management
- MGT 657 – Case Studies in Global Entrepreneurship

3. Comprehensive Competency Assessment: 0 Credits/1 Course

- Comprehensive Competency Assessment

4. Research Project or Doctorate Dissertation Courses: 15 Credits/5 Courses

A. Research Project

- DRP 801 – Introduction to Doctoral Research Project
- DRP 802 – Doctoral Research Project Literature Support
- DRP 803 – Doctoral Research Project Research Methodology
- DRP 804 – Doctoral Research Project Results and Findings
- DRP 805 – Doctoral Research Project Conclusions and Recommendations

OR

B. Dissertation

- GRC 641 – Chapter 1 Dissertation Introduction
- GRC 642 – Chapter 2 Dissertation Literature Review
- GRC 643 – Chapter 3 Dissertation Methodology
- GRC 644 – Chapter 4 Dissertation Results and Findings
- GRC 645 – Chapter 5 Dissertation Conclusions and Recommendations/Dissertation Presentation and Oral Defense