Program Matrix

Associate of Arts in Business Administration

The Associate of Arts in Business Administration (AA-BA) program provides the foundation and skills necessary for entry into the various business fields. The attainment of an Associate Degree meets adult students' needs to prepare them for professional opportunities or higher degree levels.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Demonstrate the use of oral and written skills
- Demonstrate an understanding of theory and application related to the multicultural business environment while using knowledge and skills in modern management practices and technology.
- Demonstrate knowledge and understanding of professional ethics that apply to personal and business decisions.
- Demonstrate problem-solving skills within a business environment

Curricular Requirements (60 Credits)

The Associate of Arts degree in Business Administration requires completion of 60-semester credits of coursework, which includes 30 credits of General Education courses, 24 credits of Business Administration courses, and 6 credits of General Elective courses.

1. **General Education Courses: 30 Credits/10 Courses**
   - ACE 100 – Accelerate, Connect, Equip
   - BUS 225 – Fundamentals of Business Ethics
   - GEN 101 – English Composition I
   - GEN 102 – United States History
   - GEN 103 – United States Government
   - GEN 104 – Mathematics
   - GEN 105 – Algebra
   - GEN 201 – English Composition II
   - GEN 212 – Introduction to Philosophy
   - IST 221 – Fundamentals of Computing

2. **Business Administration Courses: 24 Credits/8 Courses**
   - ACC 222 – Financial Accounting
   - BUS 201 – Business and Society
   - BUS 214 – Business Statistics
   - BUS 215 – Business Communication
   - ECO 215 – Survey of Economics
   - ECO 220 – Macroeconomics
   - MGT 251 – Organizational Behavior
   - MKT 226 – Principles of Marketing

3. General Elective Courses: 6 Credits/2 Courses
   - General Elective
   - General Elective

General Elective Courses

Select 2 courses from the list below:
   - FIN 224 – Principles of Financial Management
   - GEN 113 – Introduction to Psychology
   - GEN 213 – World Religions
   - GEN 223 – Political Science
   - IST 227 – Information Technology in Business
   - MGT 228 – Introduction to the Process of Management
   - MGT 456 – International Management