

## Program Matrix

### Master of Business Administration in Project and Quality Management

The Master of Business Administration in Project and Quality Management (MBA-PQM) is designed to prepare students for careers in the fields of total quality management, project management, project controlling, business analyst, quality control management, and project implementation management.

#### Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

- Demonstrate the use of effective communication to integrate project management theories and practices for improving organizational performance
- Construct and optimize information related to project management to produce competitive market analysis
- Utilize applied research methods and business strategies to maximize business growth and development opportunities
- Identify and analyze complex business concepts and explore alternative solutions to organizational and project management problems
- Apply appropriate quantitative and qualitative tools, proven marketing and management theories and their practices to analyze, evaluate, and improve a wide range of project management issues including ethics

#### Curricular Requirements (36 Credits)

The Master of Business Administration in Project and Quality Management degree requires completion of 36-semester credits of coursework, including 24 credits of Business Core courses and 12 credits Project and Quality Management Specialization Elective courses.

- 1. Business Core Courses: 24 Credits/8 Courses**
  - ACC 501 – Accounting
  - ECO 518 – Economics for Decision Making
  - FIN 515 – Entrepreneurial Finance
  - IST 530 – Management Information Systems
  - MGT 517 – Organizational Development
  - MGT 542 – Leadership and Development in Organization
  - MGT 545 – Strategic Management and Competitive Globalization
  - MKT 517 – Marketing
- 2. Project and Quality Management Specialization Courses: 12 Credits/4 Courses**
  - IST 535 – Information Systems in Project Management
  - MGT 523 – Human Factors and Team Dynamics
  - MGT 570 – Quality Design for Six Sigma
  - MGT 575 – Total Quality Management