

## Program Matrix

### Master of Business Administration in Healthcare Management and Leadership

The Master of Business Administration in Healthcare Management and Leadership (MBA-HCML) program is designed to prepare students for careers in the fields of managed care supervision, patient care management, and healthcare services manager.

### Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

- Demonstrate the use of effective communication to assess business challenges and opportunities associated with the global economy, competition, change, and uncertainty
- Integrate appropriate information on management theories and practices to improve healthcare organizational performance
- Utilize applied research methods and business strategies to maximize healthcare growth and development opportunities
- Identify and analyze complex business concepts and explore alternative solutions to healthcare and financial problems
- Apply appropriate quantitative and qualitative tools, proven management theories and practices to analyze, evaluate, and decide on a wide range of healthcare business issues including ethics

### Curricular Requirements (36 Credits)

The Master of Business Administration in Healthcare Management and Leadership degree requires completion of 36-semester credits of coursework, including 24 credits of Business Core courses and 12 credits of Healthcare Management and Leadership Specialization Elective courses.

#### 1. Business Core Courses: 24 Credits/8 Courses

- ACC 501 – Accounting
- ECO 518 – Economics for Decision Making
- FIN 515 – Entrepreneurial Finance
- IST 530 – Management Information Systems
- MGT 517 – Organizational Development
- MGT 542 – Leadership and Development in Organization
- MGT 545 – Strategic Management and Competitive Globalization
- MKT 517 – Marketing

#### 2. Healthcare Management and Leadership Specialization Courses: 12 Credits/4 Courses

- HCM 503 – Leadership in Healthcare
- HCM 507 – Healthcare Human Resource Management
- HCM 512 – Healthcare Economics
- HCM 523 – Ethics of Healthcare