

Program Matrix

Doctorate of Business Administration in Healthcare Management and Leadership

The Doctorate of Business Administration in Healthcare Management and Leadership (DBA-HCML) program is designed to help students perform applied research and transform mature learners into leaders. While focusing on advanced decision-making skills and techniques, doctorate candidates also hone the research and writing skills that are required for the high-level of responsibility in academic and business environments.

Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

- Through written and oral communications demonstrate mastery of content knowledge in specialized healthcare fields for a higher level of understanding for decision making in complex organizational environments
- Demonstrate critical thinking skills for local and global healthcare business planning and decision making
- Identify and evaluate ethical behavior in healthcare to create plans that enhance processes and optimum return on investments
- Demonstrate effective leadership skills and entrepreneurial mindset for starting new ventures and growing innovative and collaborative economic development
- Apply research approaches to data collection, analysis, and synthesis for organizational effectiveness, change, and continuous improvement within a healthcare environment

Curricular Requirements (60 Credits)

The Doctorate of Business Administration in Healthcare Management and Leadership degree requires completion of 60-semester credits of coursework, including 30 credits of Business Core courses, 15 credits of Healthcare Management and Leadership Specialization Elective courses, a Comprehensive Competency Assessment, and 15 credits of Research Project courses – **OR** – 15 credits of Dissertation courses.

1. Business Core Courses: 30 Credits/10 Courses

- ECO 615 – Global Economy
- FIN 605 – Global Business Finance
- GRC 600 – Doctoral Academic Study and Writing
- GRC 605 – Business Research Methodology and Quantitative Statistics
- MGT 616 – Organizational Change and Development in Management System
- MGT 610 – Mastering Leadership: Theories and Concepts
- MGT 618 – International Business
- MGT 662 – Entrepreneurship and Small Business Management
- MKT 640 – E-Commerce Models and Applications
- MKT 645 – Marketing Research in Consumer Behavior

2. Healthcare Management and Leadership Specialization Courses: 15 Credits/5 Courses

- HCM 603 – Strategies for Healthcare Leadership
- HCM 612 – Economic Evaluation and Healthcare: Merging Theory with Practice
- HCM 620 – Managing Disaster: Perspective for Healthcare Leaders
- HCM 625 – Healthcare Marketing: Tools and Techniques
- HCM 630 – Quality Management in Healthcare: A Systems Approach

3. Comprehensive Competency Assessment: 0 Credits/1 Course

- Comprehensive Competency Assessment

4. Research Project or Doctorate Dissertation Courses: 15 Credits/5 Courses

A. Research Project

- DRP 801 – Introduction to Doctoral Research Project
- DRP 802 – Doctoral Research Project Literature Support
- DRP 803 – Doctoral Research Project Research Methodology
- DRP 804 – Doctoral Research Project Results and Findings
- DRP 805 – Doctoral Research Project Conclusions and Recommendations

OR

B. Dissertation

- GRC 641 – Chapter 1 Dissertation Introduction
- GRC 642 – Chapter 2 Dissertation Literature Review
- GRC 643 – Chapter 3 Dissertation Methodology
- GRC 644 – Chapter 4 Dissertation Results and Findings
- GRC 645 – Chapter 5 Dissertation Conclusions and Recommendations/Dissertation Presentation and Oral Defense