### Program Matrix

### mASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE MANAGEMENT AND LEADERSHIP

The Master of Business Administration in Healthcare Management and Leadership (MBA-HCML) program is designed to prepare students for careers in the fields of managed care supervision, patient care management, healthcare services manager, regulatory analysis, and resource specialist. Students pursuing this specialization will learn about healthcare management, healthcare economics, healthcare information systems, and the ethics of healthcare. Individuals currently working in the healthcare industry and considering a career advancement in management will find this specialization rewarding.

# Program Competencies and Learning Objectives

Upon successful completion of this program, students will be able to:

* Integrate management theories and practices to improve healthcare organizational performance
* Construct and optimize business opportunities in healthcare markets
* Assess business challenges and opportunities associated with the global economy, competition, change, and uncertainty
* Utilize applied research methods and business strategies to maximize healthcare growth and development opportunities
* Foster interdisciplinary team work and collaborative work environments
* Identify and analyze complex business concepts and explore alternative solutions to healthcare and financial problems
* Apply critical thinking skills and proven management theories and practices to analyze, evaluate, and decide on a wide range of healthcare business issues
* Demonstrate effective written and oral communication skills
* Facilitate the use of appropriate technologies for inquiry and problem solving within a healthcare setting
* Measure the economic performance of healthcare organizations

# MBA-HCML Curricular Requirements (36 CREDITS)

##### The Master of Business Administration in Healthcare Management and Leadership degree requires completion of **36 semester credits** of coursework which includes 24 credits of Business Core courses and 12 credits of Healthcare Management and Leadership Specialization courses.

##### **Business Core Courses: 24 Credits/8 Courses**

1. **Accounting**

* ACC 501 Accounting

1. **Economics**

* ECO 518 Economics for Decision Making

1. **Finance**

* FIN 515 Entrepreneurial Finance

1. **Information Technology**

* IST 530 Management Information Systems

1. **Management**

* MGT 517 Organizational Development
* MGT 545 Strategic Management and Competitive Globalization
* MGT 553 Project Management for Professionals

1. **Marketing**

* MKT 517 Marketing

##### **Healthcare Management and Leadership Specialization Courses:** **12 Credits/4 Courses**

* HCM 503 Leadership in Healthcare
* HCM 507 Healthcare Human Resource Management
* HCM 512 Healthcare Economics or HCM 533 Healthcare Information Systems
* HCM 423 Ethics of Healthcare