

PROGRAM MATRIX

DOCTORATE OF BUSINESS ADMINISTRATION IN GLOBAL BUSINESS AND LEADERSHIP

The Doctorate of Business Administration in Global Business and Leadership (DBA-GBL) program is designed to help students perform applied research and transform mature learners into leaders. While focusing on advanced decision-making skills and techniques, doctorate candidates also hone the research and writing skills that are required for the high-level of responsibility in academic and business environments. It enables students to improve their analytical ability, strategic thinking, process implementation, beyond industry applications. The program prepares students for careers in the fields of global business management and consulting, enterprise architecture, content management, development specialist, and application architecture. Students pursuing this specialization will focus on theories, practices, and ethics of leadership, risk management, global leadership business interaction and project management. Individuals with inclination and eager for a business and consulting career will receive more credibility and recognition from the market place.

PROGRAM COMPETENCIES AND LEARNING OBJECTIVES

Upon successful completion of this program, students will be able to:

- Demonstrate mastery of content knowledge in specialized fields for a higher level of understanding for decision making in complex global organizational environments
- Demonstrate critical thinking and communication skills for local and global business planning and decision making
- Integrate knowledge across disciplines in the use of quantitative and qualitative research methodologies for global business problem solving
- Identify and evaluate global business issues and opportunities that enhance prospects for optimum return on investments and creating value
- Demonstrate an entrepreneurial mindset and skills for starting and growing new ventures
- Demonstrate creative research approaches to data collection, analysis, and synthesis for global organizational effectiveness, change, and continuous improvement
- Demonstrate informational literacy and computational thinking for effective and efficient use of technology

- Demonstrate effective global leadership skills for innovative and collaborative economic development
- Develop diverse teams and foster teamwork through effective techniques through human resource management
- Review business case studies and prepare theoretically-grounded arguments using peer-reviewed journals and appropriate scholarly writing styles

DBA-GBL CURRICULAR REQUIREMENTS (60 CREDITS)

The Doctorate of Business Administration in Global Business and Leadership degree requires completion of **60 semester credits** of coursework which includes 30 credits of Business Core courses, 15 credits of Global Business and Leadership Specialization courses, a Comprehensive Competency Assessment, and 15 credits of Dissertation courses.

1. Business Core Courses: 30 Credits/10 Courses

A. Economics

- ECO 615 Global Economy

B. Finance

- FIN 605 Global Business Finance

C. Graduate Level Research

- GRC 600 Doctoral Academic Study and Writing
- GRC 605 Business Research Methodology and Quantitative Statistics

D. Management

- MGT 616 Organizational Change and Development in Management System
- MGT 626 Managing Innovation Integrating Technology
- MGT 635 Merger and Acquisition: Due Diligence Report
- MGT 645 Strategic Management: A Global Approach

E. Marketing

- MKT 640 E-Commerce Models and Applications
- MGT 645 Marketing Research in Consumer Behavior

2. Global Business and Leadership Specialization Courses: 15 Credits/5 Courses

- MGT 610 Mastering Leadership: Theories and Concepts
- MGT 618 International Business
- MGT 620 Risk Management
- MGT 630 Business Logistics
- MGT 650 Project Management

3. Comprehensive Competency Assessment: 0 Credits/1 Course

- Comprehensive Competency Assessment

4. Doctorate Dissertation Courses: 15 Credits/5 Courses

A. Graduate Level Research

- GRC 641 Chapter 1 Dissertation Introduction
- GRC 642 Chapter 2 Dissertation Literature Review
- GRC 643 Chapter 3 Dissertation Methodology
- GRC 644 Chapter 4 Dissertation Results and Findings
- GRC 645 Chapter 5 Dissertation Conclusions and Recommendations/Dissertation Presentation and Oral Defense

